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WeChat (Chinese: 微信; pinyin: Wēixiǎo; literally: "micro-message") is a Chinese multi-purpose messaging, social media and mobile payment app developed by Tencent.

WeChat - Wikipedia

*WeChat displays view count larger than 100,000 as 100,000+ Acknowledgments. Many thanks to the Tow Center for funding this research project and all the staff—Kathy Zhang, Jon Keegan, Nausicaa Renner, and Abigail Hartstone in particular—for their patience and support along the way.

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Conversational commerce is e-commerce via various means of messaging, including via voice assistants but also live chat on e-commerce Web sites, live chat on messaging apps such as WeChat, Facebook Messenger and WhatsApp and chatbots on messaging apps or Web sites.

Virtual assistant - Wikipedia

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